

OPEN

MINUTE ITEM

ATTACHMENTS

**Ordinary meeting of the
Governance Committee**

**Thursday 27 July 2017
Commencing at 1.00pm
Council Chamber**

Civic House

110 Trafalgar Street, Nelson

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Presentation to Governance Committee, Nelson City Council.

1.00pm, Thursday 27 July 2017.

Update on Gondola Business Case Project

Nelson Cycle Lift Society (NCLS) was formed in 2010 to develop a proposal for a gondola and adventure park on Fringed Hill in Nelson, New Zealand. NCLS comprises a group of Nelson business people with a management committee of five. The Society's objective is to gain resource consent for an all-weather gondola and adventure park.

Nelson Cycle Lift Society (NCLS) has an agreement with Nelson City Council for the development of the business case and for advice on the economic contribution of a gondola to the city. The Council agreed to provide the NCLS with \$50,000 for Business Planning & Conceptual Design – Stage 1. An additional \$50,000 would be provided for match/partnership funding which would be available as the Nelson Cycle Lift Society raises the match funding for the Stage 2 component.

On 1 May 2017, NCLS issued a Request for Proposals from suitable consultants who could demonstrate extensive global experience in lift accessed adventure resorts. On May 29th, NCLS appointed consulting and development company Select Contracts to undertake the Business Planning & Conceptual Design – Stage 1 contract.

Select Contracts is a specialised company that has been in business since 1978 that designs, builds and operates all types of leisure, adventure and recreation projects for its clients around the world. Select Contracts have offices in Whistler, Dubai, UK, and New Zealand, allowing them to manage projects in all corners of the world effectively.

Select Contracts is a full service consultancy business that conceptualises the concept, prepares market studies & business plans, and can also prepare detailed design documentation, project manage the build out, set up marketing, branding & sales processes, and can go on to arrange pre-opening management & procedures and operations on a management contract. One of their notable projects that is currently in development is the water and adventure park for Whistler Blackcomb that is currently in development in Whistler, Canada.

Select Contracts (and its subsidiary in New Zealand Select Evolution NZ Ltd) was the project developer and mastermind behind the Christchurch Adventure Park project, starting in 2011 and opening in 2016.

NCLS chose this globally successful consultancy company and developer to provide the vision and track-record of conceiving and developing world-class resort operations. The creation and development of the Christchurch Adventure Park has proven the credentials of the Canadian company in New Zealand, and their involvement in the Fringed Hill project not only endorses the work completed by NCLS over the last seven years, but also greatly enhances the potential success of the Nelson project.

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As the first part of consideration of the gondola development, NCLS requires an in-depth market report to understand the options, opportunity and commercial viability of the gondola and associated attractions that may be suitable.

Outcomes sought in Stage 1:

- . Summary of market analysis for the Nelson Tasman Region.
- . Identification of ideal gondola line and bike trail opportunities on Fringed Hill.
- . Assessment of market demand for attraction offerings including local, regional, national and international.
- . Assessment of commercial viability and forecast public financing required (if any).
- . An estimate of economic impact will be derived from this information in consultation with Nelson Regional Development Agency.

The Stage 1 project has been underway since early June, with a schedule of site visits and interviews. This will be completed by the end of August 2017, and will be presented to NCLS, Council, NRDA and other stakeholders during the month of September. Once Stage 1 is complete, NCLS will then raise match funding from the community and stakeholders for Stage 2 which includes a detailed master plan of the site.

Once Stage 1 and 2 has been presented to and accepted by NCLS and stakeholders (by end October), a series of community meetings will be held in November. Funding, land lease and consenting processes are projected to be completed by October 2018, with a 240-day construction period scheduled to be completed for a target opening date of September 2019.

The members of the NCLS management committee present today are:

Jo Rainey (Chairman), Martin Mongan, Matt Griffin (John Rollston and Gilbert Robertson not able to attend).

Select Contracts is represented by Regional Director Darron Charity.

We welcome your questions.

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