

# **OPEN**

# **MINUTE ITEM**

# **ATTACHMENTS**

**Ordinary meeting of the**  
**Community Services Committee**

**Thursday 12 March 2020**  
**Commencing at 2.00p.m.**  
**Council Chamber**

**Civic House**

**110 Trafalgar Street, Nelson**

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**Marcelo Ribas**  
**CAYAD Kaimahi**

A2358126 Public Forum, Community Services Committee  
12 March 2020



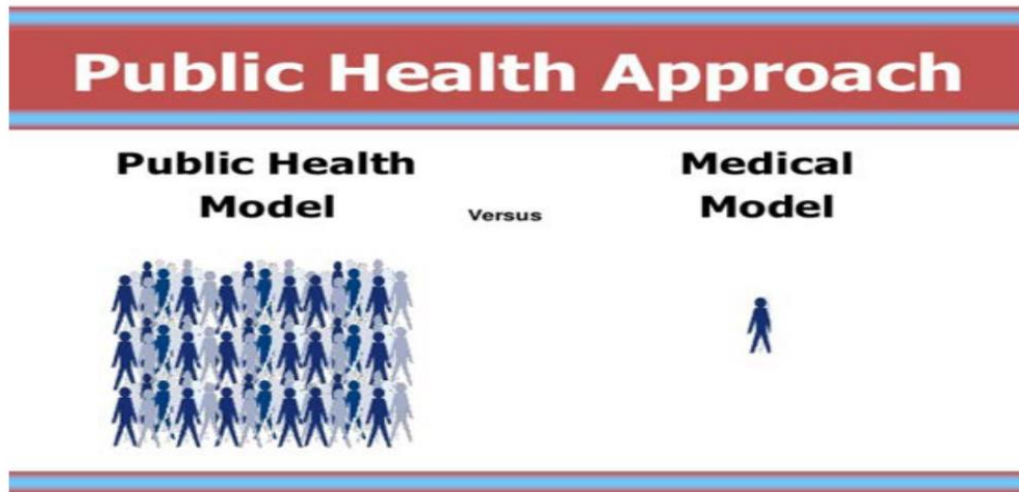
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# CAYAD Nelson Tasman

- **CAYAD** is a primary prevention approach that aims to reduce harm to young people and families/whānau from alcohol and other drugs (AOD);
- Ministry of Health funded programme;
- Guided by the National Drug Policy 2015-2020;
- Operates in 22 locations in cities, towns and rural areas across Aotearoa New Zealand;
- At a National level we have support from 
  - NZ Drug Foundation*
  - Alcohol Healthwatch*
  - Health Promotion Agency*

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- **CAYAD** is a public health programme, so our focus is on supporting **the many**;
- We are not a drug counselling service, or youth coaches;
- We aim to support and protect the health of **whole population groups**;
- **CAYAD** projects are informed by local, cultural and academic evidence.

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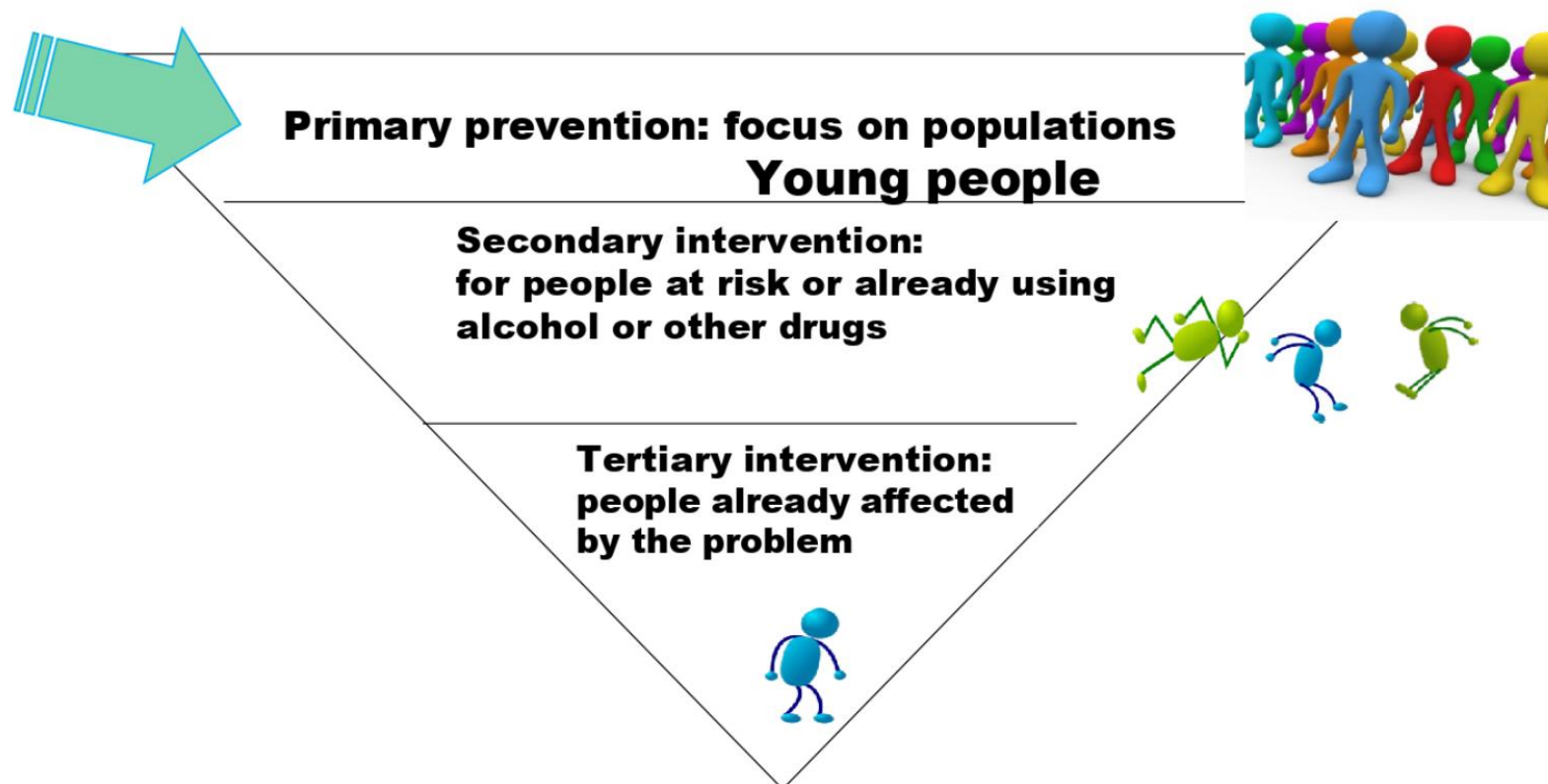


## CAYAD Programme Health Outcomes

- Increased community ownership and capability to address alcohol and other drugs (AOD) related issues;
- Reduced alcohol and other drugs (AOD) related harm;
- Improved health and wellbeing of Aotearoa/New Zealanders.



# Who does CAYAD aim to reach ?!



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# High level of harm and problems associated with youth AOD use:

(supported by NZ research evidence)

- Motor vehicle crashes;
- Injuries;
- Poisonings;
- Crime;
- Violence;
- Mental health problems;
- Sexual risk-taking (including unsafe and unwanted sex);
- Deaths.



Communities have a great capacity to shape their own wellbeing and prevent harm from alcohol and other drugs.



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# CAYAD

## Community Action Approach



- Increases the understanding, engagement and empowerment of communities in addressing local issues;
- Involves knowing what is happening at grass roots (identify the issue) and facilitating action by groups/agencies;
- Empower vulnerable communities around harm reduction;
- Focuses on changing the environment to change the individual;

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# Community Action Strategies

## CAYAD projects are:

- Target systemic change – in policies, environments, structures, systems and practices;
- Sustained over time;
- Specific focus on achieving long-lasting change = reducing alcohol and other drugs harm;
- Draw on evidence – combining research and cultural and local evidence;
- Collaborative – involving strategic partners. Engage people that can influence positive changes at the community level;

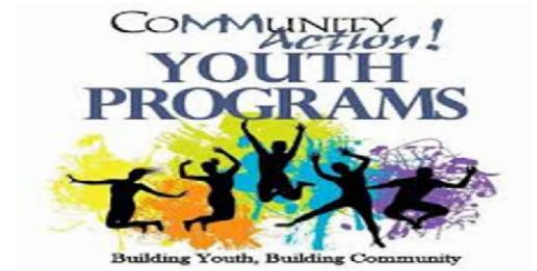
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## **CAYAD** has 4 key outcomes:



- 1. Increased informed community discussion and debate about issues related to alcohol and other drugs.**
- 2. Effective policies and practices to reduce harm adopted.**
- 3. Increased local capacity to support young people in education, employment and recreation.**
- 4. Reduced supply of alcohol and other drugs to young people.**

## What we do...



- ➡ Build partnerships to identify local needs and create effective initiatives to minimise AOD-related harm;
- ➡ Participate in networks and facilitate collaboration;
- ➡ Work alongside other groups to assist them to develop solutions that will create lasting changes = Tailoring responses for our communities.

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## How CAYAD provides support



- **Design, deliver and support awareness-raising activities that provide opportunity for informed discussion and debate.**

Example: Run a series of parent discussions at schools to highlight issues and provide solutions around teenage AOD use and social supply.



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- **Increase knowledge and/or create behaviour change around the use of AOD.**

Example: Run a workshop for organisations that work with youth to educate them on evidenced strategies for reducing AOD harm in youth.



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➤ **Support organisations to develop healthy and sustainable policy and practice to enhance environments in order to reduce AOD- related harm.**

Examples:

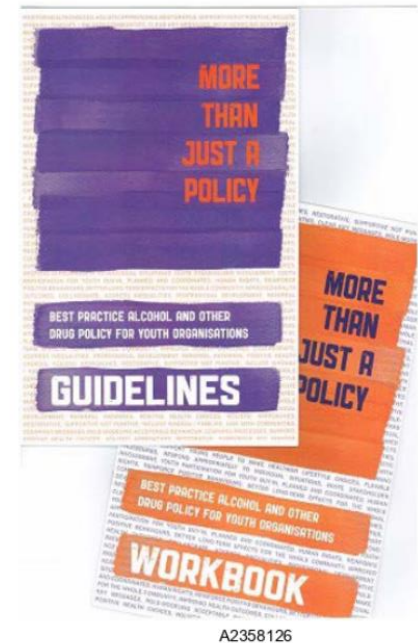
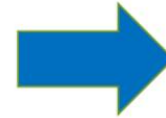
- Support a school to review its AOD policy to ensure it's up to date and in line with current best practices;
- Work with a sports club to embed policy and practices throughout each level of the club to **denormalise** hazardous drinking;
- Support the local polytechnic to adopt practices that eliminate drunkenness at campus events;

## AOD policy development in local youth organisations

- Support stakeholders to write a new AOD Policy or review your existing one.

### *More Than Just a Policy Guidelines and Workbook*

Our toolkit was included as one of six key resources in the Ministry of Education's July 2016



- We make submissions to most local and national drug law changes. Effective participation in alcohol licensing decisions.

- **Engage with and support organisations/community groups to plan and deliver community action initiatives to reduce AOD harm in young people.**

Examples:

- Support a community group that wants to reduce weekend drinking in a local park;
- Coordinate a working group of community agencies to address methamphetamine harm reduction in the region;
- Engage with community groups/organisations, schools to plan and develop solutions to support youth excluded from school due to AOD issues.

➤ **Increase local capacity to support youth education, employment and recreation.**

Examples:

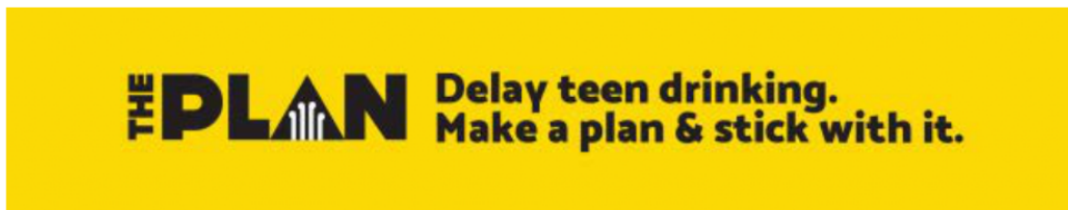
- Support communities to develop opportunities for young people to grow life skills and confidence;  
    Ex: Staff training to support young people to keep drug related harm to a minimum.
- Ensure initiatives can be sustained in the community;
- Promote positive opportunities for recreation that normalise alcohol and other drug- free lifestyle;
- Whole School Approach.

➤ **Reduce supply of alcohol and other drugs to young people.**

- Liquor license objections;

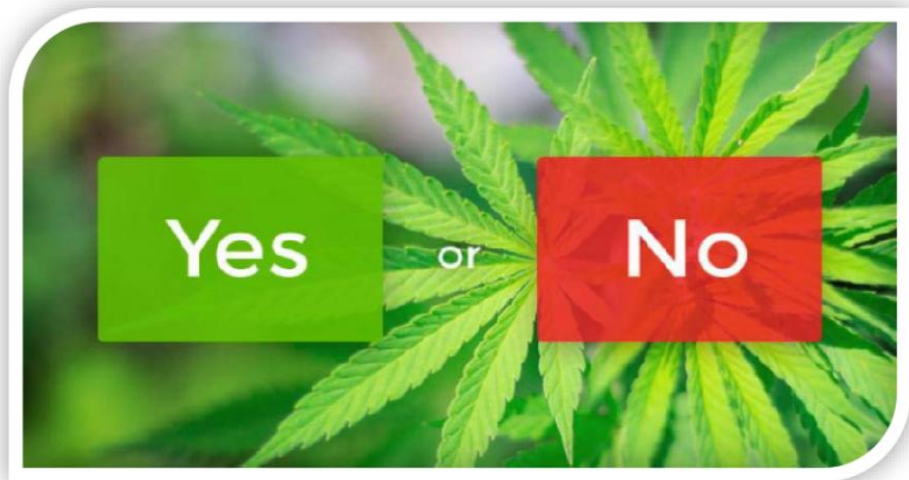
- Social supply

Ex: The Plan - delay supply of alcohol to under-18s and motivate families to discuss and plan how to deal with alcohol.





# 2020 Cannabis Referendum



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**There is detailed information on the CAYAD website about the programme and successful projects in Aotearoa/New Zealand.**  
**[www.cayad.org.nz](http://www.cayad.org.nz)**

Contact:

Marcelo Ribas

Health Promoter

CAYAD Coordinator Nelson Tasman

Phone: (03) 548 2798 ext 3 or 021 121 8892

Level 1, 86 Selwyn Place, Nelson

Email: [marcelo@healthaction.org.nz](mailto:marcelo@healthaction.org.nz)



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# Nelson Youth Choir

## Proposal for Nelson City Council Sponsorship

A2357671 Sally Hallmark, Business Manager  
Public Forum, Community Services Committee  
12 March 2020

A2357671





## Why a Nelson Youth Choir?

- Can be a flagship music brand for Nelson City Council.
- Other New Zealand cities have high profile Youth Choirs.

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## What is the Governance structure?

- Governance structure for Nelson Civic Choir extended to include the Nelson Youth Choir.
- The objectives of both organisations are the same.
- Separate accounting streams.

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## What is the operating framework?

### Nelson Civic Choir Committee:

- plans and promotes concerts that feature all or some of the Nelson Youth Choir.

### Nelson Youth Choir Management Team:

- plans and promotes concerts where the Nelson Youth Choir performs in its own right.

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## Who are the Management Team?

- Conductor/Teacher:  
Nigel Weeks
- Conductor/Teacher:  
Zoe Dee
- Business Manager:  
Sally Hallmark





## What is the progress to date?

- Auditioned young people aged 13-22 years old - 20 successful auditions already.
- Rehearsals every two weeks beginning March 31<sup>st</sup>.

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## Proposal

- Proposal is for two years' funding from Nelson City Council.
- Annual funding would cover:
  - ✓ Venue hire
  - ✓ Accompanist fees
  - ✓ Management staff honoraria
  - ✓ Music purchase.



## Indicative annual funding budget

Venue hire	\$1,000.00 p.a.@ \$50.00 per rehearsal + performance
Accompanist fees	\$1,200.00 p.a. @ \$60.00 per rehearsal + performance
Management Team honoraria	\$2,000.00 per team member p.a. (before tax and GST inclusive)
Music purchase	\$800.00 for 40 copies @ \$5.00 per copy per each of four concerts
Membership fees	tbd

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Thank you for  
considering our  
proposal.

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## **Additional information for Nelson Youth Choir Proposal:**

### **1. Background to the proposal**

There is a fine tradition of music and singing in Nelson, with the Nelson Civic Choir celebrating its 160<sup>th</sup> anniversary this year. Nelson schools are well represented in winning top awards for their choirs in New Zealand (The Big Sing and Cadenza). However, Nelson City does not currently have a viable and visible Youth Choir.

We had a children's choir for two years, the Children's Young Voices Choir, specifically put together to sing with Nelson Civic Choir at their performance of Karl Jenkins' *Cantata Memoria: For The Children Of Aberfan* in November 2017, then disbanded.

It is important to note that the people who work regularly in supporting musical excellence and performance in Nelson are already committed and are unwilling to take on more work on a totally voluntary basis.

### **2. Rationale for the proposal**

We believe that a Nelson Youth Choir can benefit the standing of Nelson City nationally and internationally, and be a flagship music brand for Nelson City Council. Other cities such as Auckland, Wellington, Christchurch, and Dunedin have high profile Youth Choirs.

The Nelson Cathedral Choir is struggling to maintain numbers and needs an influx of young people. Nelson Civic Choir has membership that is stable but is ageing. Having an established Youth Choir would serve the dual purpose of providing an influx of trained young singers and supporting singing in schools.

We are forming a Nelson Youth Choir with a management team who have experience, networks, and a track record of success. We are building this Nelson Youth Choir from young people from all schools in the Nelson Region, young people who are involved in tertiary study or training in the Nelson area, and young people who are already working.

### **3. Objectives**

- To generate a love of singing in a choir.
- To provide the opportunity for members to be taught the art of choral singing.
- To produce choral music of a high standard.

#### **4. New Zealand Youth Choirs**

##### **Auckland Youth Choir**

The current choir under the direction of Lachlan Craig has had significant success with sell out, innovative performances and large membership growth. Recent projects have included Brahms' Liebeslieder Waltzes, Faure's Requiem, Durufle's Requiem, Whitacre's Five Hebrew Love Songs, Britten's Saint Nicolas, Chilcott's Little Jazz Mass as well as the NZ Premieres of Paul Mealor's Stabat Mater, Thomas LaVoy's Lux Aeterna, Christopher Marshall's Birds of a Feather, Cortlandt Matthews' Sine Paenitentia, Sid Chand's Surrexit Dominus, James Whitbourn's All Shall Be Amen and Alleluia and Ola Gjeilo's Dark Night of the Soul. In 2016 the choir was part of a World Premiere of Paul Mealor's music under the baton of Dr. James Jordan in Carnegie Hall, New York City. The choir also has a regular schedule of community performances – giving service to wider Auckland over 20 times a year.

##### **Wellington Youth Choir**

Wellington Youth Choir is a mixed group of singers between the ages of 18 and 27. It is made up of around 50 university students and young professionals living in the Wellington region. The choir provides a bridge between school and community choirs for young singers, many of whom are current or former members of the New Zealand Youth Choir and New Zealand Secondary Students' Choir. As well as giving experienced singers the opportunity to continue singing to a high standard, the choir is also a good place for those who are wanting to get involved in choral singing for the first time. A normal year consists of a mixture of standalone concerts and collaborations with other established groups. Additionally, the choir plans an annual tour to allow members to perform in other parts of the country.

##### **Christchurch Youth Choir**

The Christchurch Youth Choir (CYC) was established in March 2012, to provide an opportunity for young singers aged 16-26 to sing in an environment with others of a similar age at an exceptional level. Originally started to fill a space in the Christchurch music scene, that of a singing group for young people outside high school choirs, it was also a positive initiative to bring together a group of young people after the Christchurch Earthquakes. The Choir provides a productive social and musical setting for the members to set aside any stresses and just sing, as well as to strive to establish a prestigious reputation both within the community and further afield. CYC is an auditioned group of approximately 45 singers, the majority of whom are tertiary students, though their numbers also include singers from such varied occupations as nurses, teachers, software engineers, and lawyers. They also welcome and encourage high school students of an exceptional standard.

##### **The Southern Youth Choir**

The Southern Youth Choir was formed in 1992 by Maureen Smith and Anthony Ritchie. It is comprised of young singers between the ages of 16 and 25 years; some from secondary schools, most from the University and some continuing to be members after starting their working lives. The choir aims to up-skill young singers in the Dunedin region to participate in four-part choral music and present their programmes two or three times a year to local audiences. The choir benefits from the support of the University of Otago by rehearsing once a week in Marama Hall over the two-semester University period. Over the years, the Southern Youth Choir has been led by conductors who have gone on to become well-known. They include Anthony Ritchie, Tecwyn Evans, Jonathan Lemalu, David Burchell, Holly Mathieson, Josh Clark and George Chittenden. Dunedin-born Benjamin Madden was appointed Music Director in 2017.

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Sally Hallmark, Business Manager, Nelson Youth Choir  
Public Forum, Community Services Committee  
12 March 2020



## 5. Bios of Management Team

### Music Director/ Teacher/Conductor Nigel Weeks, QSM



Nigel originates from Wales where he began a career of conducting bands, orchestras and choirs that have won many top prizes in competitions. He studied conducting with Professor David King and holds an MA in Performance and a Diploma in Teaching.

In New Zealand, Nigel has continued his work as a strong supporter of youth achievement. As Director of the Music Faculty at Macleans College, Auckland, he developed a strong instrumental and choral programme, with the Orchestra, Concert Band and Chamber Orchestra all winning Gold Awards at the prestigious KBB Music Festival between 2010 and 2015.

Nigel is currently HOD Music at Nayland College, Nelson. In August 2018 he directed Nayland Boys' Choir and Mixed Choir at the Victorian Music Festival, Australia, where they both gained Platinum Awards for outstanding performances. In 2019 he was the Regional Co-ordinator for the Nelson/ Marlborough Big Sing Secondary Schools Competition, a highly successful, national group-singing competition for secondary school students. Each year, close to 10,000 young people from over 250 schools take part in regional festivals nationwide, and the number continues to grow. Sotto Voce, a non-auditioned girls' choir from Nayland College, won the Regional Big Sing New Zealand Composition category in 2019.

Since arriving in New Zealand, Nigel has been in high demand as a conductor. As well as being the Resident Music Director of the Nelson Civic Choir, he works with the Nelson Symphony Orchestra, Nelson City Brass, and the Nelson Male Voice Choir.

In early December 2018 he was awarded the Kiwibank Local Hero Medal, which recognises a person whose selflessness and determination has made a difference in the community. In June 2019 he was awarded the Queen's Service Medal (QSM) in the Queen's Birthday Honours List for services to music in New Zealand.



**Teacher/conductor Zoe Dee**



Born in the UK, Zoë studied Music and singing and gained her BA Honours. After graduating she went on a National UK Tour with the D'Oyly Carte Opera Company and also sang with the Carl Rosa Opera Company, British Youth Opera, The Gilbert & Sullivan Opera Company and Opera Holland Park. Since moving to New Zealand in 2012, Zoë has become a member of *The Freemasons NZ Opera Chorus* in Christchurch and has sung in their productions of *Madame Butterfly*, *La Traviata*, *Carmen*, *Tosca* and *The Barber of Seville*. In 2020 she will sing in *The Marriage of Figaro*.

Zoë enjoys singing locally with Avid Opera, Chroma Chamber Choir and the Nelson Civic Choir and works as an itinerant vocal and choral teacher at Nelson College for Girls and Nayland College. Both of her choirs have won 1<sup>st</sup> Prize awards at The Big Sing regionals for their performances of pieces by New Zealand Composers.

Zoë was also asked by Nelson Civic Choir to train a young voices choir for the October 2017 premiere of Karl Jenkins 'Cantata Memoria' and found the success of this increased her desire to work with local young singers who aspire to learn music to a high standard, with the aim to keep choral music alive in Nelson for future generations.

**Business Manager Sally Hallmark**



Sally has an extensive background in business management in local and central government, with a focus on education and health and wellbeing. She is a Senior Associate of the Centres of Research Excellence (CoREs) in New Zealand and established the first Monitoring and Performance Evaluation Framework for CoREs. Sally has an M.Ed., an M.A., and an ISO 9000:2000 Lead Auditor certification.

She has had a number of roles in education, as a teacher, as Deputy then Associate Headmaster of Wanganui Collegiate School, and through her work for the Ministry of Education across sectors to develop assessment, safety standards and leadership planning. She has also been a Regional Moderator and EER evaluator for NZQA, and a field officer and project manager for the Education Review Office.

As well as her experience in education, Sally has business management experience working for many government departments, including New Zealand Police as an evaluator and as the National Co-ordinator of Youth Community Development Projects; the Ministry of Social Development as a Senior Advisor (Business) in Child Youth and Family and as a Senior Analyst in the Centre for Social Research and Development. In 2012 she wrote the Evidence Briefs for Government for the White Paper on Vulnerable Children. Since moving to Nelson in 2013, she has worked for The Open Polytechnic and with NGOs to develop qualifications and learning materials in Health and Wellbeing and Early Childhood.

From July 2018 Sally has been the Chairperson of the Nelson Civic Choir, a community-based choir that celebrates its 160th anniversary in 2020. The aim of the choir is to provide high quality performances of major classical choral works as well as many lesser known works.



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## Item 10: Community Services Quarterly Report to 31 December 2019: Attachment 1

Quarterly reporting 2019-20

What Council will provide	Performance measures	Targets	Result	
		Year 2 (2019/20)	Quarter 2 2019/20 comment	Quarter 2 2019/20 result
Community partnerships address community needs and issues	Number of successful projects funded where officers work with groups to increase partnership opportunities & leverage funding	One new project funded per year that achieves the outcomes of the funding agreement.	Projects under way to support the Youth Leadership forum to deliver their action plan and gather community and funder support and to deliver the Connections Provider Forum meetings.	On track
Bishop Suter Art Gallery: a regional art gallery that engages, educates and entertains	% users satisfied or very satisfied with the facility	At least 80% of users satisfied or very satisfied	Measured via the residents survey in Quarter 4	Not measured yet
	Number visits per year	At least 110,000	66,715 visitors recorded in six months to Dec 2019.	On track
Theatre Royal: regional theatre widely used	Audience numbers per year and percentage of local audience Days in use per year.	Audience of 40,000 per annum 70% local audience At least 275 days of usage	Audience numbers 19,711. 134 days in use. No data available yet for percentage of local audience. 2 of these three measures are tracking close to target.	Not on track
Nelson Centre of Musical Arts: independent music school & venue	Audience numbers per year Number of students per year Number of people regularly using recital rooms / facility usage / community participation	Audience numbers per year: At least 13,000 Number of students attending per year, including pathway courses: At least 530 Number of people regularly using facility for community participation: At least 12,000	Audience number Jul - Dec 4843 at ticketed events only (excludes free, unticketed and koha audiences, education events and closed-list events). Number of students 687 (on track). Data not available for number of people regularly using facility for community participation.	Not measured yet
Public libraries: well used, welcoming and safe	Customer satisfaction	At least 90% user satisfaction	Measured via the residents survey in Quarter 4	Not measured yet
	Library membership	At least 75% residents are library members	The total number of members with Nelson addresses is 35,698. Libraries total membership is 41,237 (which includes members from Tasman and Marlborough). The estimated total Nelson population is 51,900 9 (Stats NZ) This equates to 68% of Nelson residents having library membership. There are plans in place to review our youth memberships and work with schools to increase our membership in this area.	Not on track
	Door counts	At least 500,000 per year (except during redevelopment period)	The door count for the second quarter was 82,475. Due to a software fault doorcount reporting failed from the 12th Dec through to the 31st Dec. This occurred at Elma Turner and Stoke Library. Based on last years estimates and the first part of the month it is likely we would have received 115,000 physical visitors this quarter. Addressing falling doorcount is a key priority for library management.	Not on track
	Online use (previous 3 years)	Online use increasing each year	This quarter's usage is 550,490. This is an increase in previous years	On track



## Item 10: Community Services Quarterly Report to 31 December 2019: Attachment 1

Quarterly reporting 2019-20

What Council will provide	Performance measures	Targets	Result	
		Year 2 (2019/20)	Quarter 2 2019/20 comment	Quarter 2 2019/20 result
Founders Heritage Park: well used by residents and visitors	% occupancy of available space	95% occupancy maintained	89% occupancy, 24 out of 27 tenancies are occupied.	Not on track
	Number of visitors of the facility per year	Maintain or increase visitor number each year	Quarter 2 visitor numbers are 8471, a decrease compared with 8784 in Quarter 2 last year. Year to date has increased from 13559 to 13797.	On track
High quality, popular and accessible arts events	Nelson Arts Festival, Summer Programme and Opera in the Park well-supported by local community measured by Council survey of attendance every three years	Council resident survey attendance levels maintained or exceeded: <ul style="list-style-type: none"> <li>53% Summer Festival</li> <li>44% Masked Parade</li> <li>31% Arts Festival</li> <li>30% Opera in the Park (alternate years)</li> </ul>	New Year's Eve: 4,500 to 5,000 attendees with positive media and feedback. Fright Night: 602 attendees, excellent feedback Nelson Arts Festival: A record attendance. 85,000 with positive feedback from attendees and artists. Nelson Santa Parade: New supplier, well received with positive media. Nelson Christmas Lunch: Reduced numbers but well received by attendees. Lantern Celebration: Good attendance and feedback. Teddy Bears' Picnic: Cancelled due to wet weather	On track
	Percentage of available tickets allocated	Percentage of available tickets allocated is greater than 60%	Arts Festival data available in Feb 2020	Not measured yet
	Satisfaction levels of attendees measured at events annually	The percentage of attendees' satisfaction at events increases each year from a baseline of 2018/19	Event summary reports received to date indicate higher levels of attendance and audience surveys suggest increased levels of audience satisfaction compared to 18/19. Positive mainstream and social media for all Council delivered events to date with no negative mainstream stories.	On track

## **Supplementary information-Recent Arts Projects**

Two new arts projects have gained significant public interest. These are the Murals Project and the Arts Flags Project. Information on these two projects with examples of the artworks are shown below:

### **Arts Flags Project**

The NCC Art Selection Panel and Iwi representatives reviewing flag designs.



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### **Council Murals Project:**

Six Council owned mural sites are being painted this financial year. Three are complete and three are planned to be starting soon. Arts Council Nelson is helping facilitate this project.

#### **Neale Park Pump Station:**

*One of the most liked and positive commented on Facebook posts By NCC.*

#### **Before:**



#### **After:**



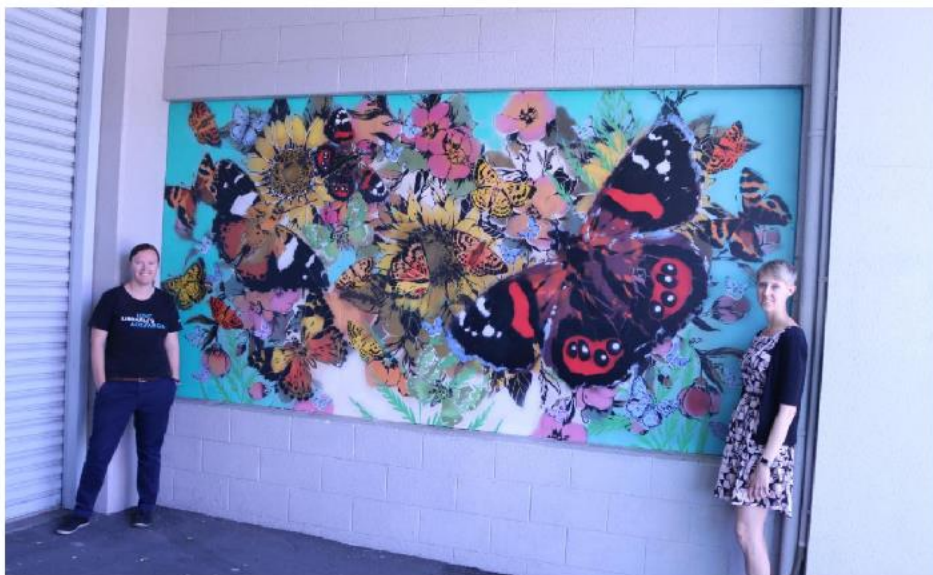
### Elmer Turner Library Loading Dock

*On removable panels to be saved/relocated when library is demolished*

**Before:**



**After:**



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**Tahunanui Pump Station**

**Before:**



**After:**

